

**Frank Ernesto IV, CEO of NDSE Honored
in Fourth-Annual MSPmentor 250 Report**

**Nine Lives Media Inc. Identifies the World's Top
Managed Services Executives, Entrepreneurs and Experts**

Frank Ernesto IV, CEO of Network Data Security Experts, Inc. was selected for Nine Lives Media Inc.'s fourth annual MSPmentor 250, a global report that identifies the world's leading managed service executives, entrepreneurs, experts, coaches and community leaders.

The complete MSPmentor 250 coverage is available now at <http://www.mspmentor.net/top-250-people>

This year's expanded MSPmentor 250 coverage includes FastChat videos, executive biographies and extensive social media links. The community destination and associated links allow MSPmentor site visitors and industry leaders to rapidly network with one another.

"This is a great honor to be recognized in this way," Frank Ernesto IV, CEO of NDSE "The credit really goes to the great clients we are fortunate enough to work with and the team here at NDSE for all of their work and dedication without them and their continuing support this milestone could not have been reached."

"We promised to raise the bar with our fourth-annual MSPmentor 250 report," said Amy Katz, CEO of Nine Lives Media Inc. "We've delivered on that goal, paving the way for MSP experts across North America, EMEA, Asia and Australia to network."

The fourth annual MSPmentor 250 report is based on a global survey of MSPmentor site readers conducted from April through July 24, 2010. The MSPmentor editorial staff also weighed in with nominations, based on the team's daily coverage of the managed services market. The resulting MSPmentor 250 report represents managed services experts across business, technology, sales, marketing, community development, coaching and more.

MSPmentor's readership and editorial staff are uniquely positioned to identify the world's top managed services experts. MSPmentor is the world's leading managed services blog and community—and the ultimate guide to managed services.

About Network Data Security Experts

NDSE provides dependable, complete, flat-rate support for businesses throughout Virginia

NDSE provides the specialized help desk that can help you achieve your business goals. Our flexible computer services can allow you to focus on your business, instead of the technology you need to keep it running.

We offer the network solutions that can drive your business to become more profitable, productive, and stress-free.

About Nine Lives Media Inc.

Nine Lives Media Inc. (www.ninelivesmediainc.com) defines emerging IT media markets and disrupts established IT media markets. The company's websites -- MSPmentor (<http://www.mspmentor.net>), The VAR Guy (<http://www.thevarguy.com>), Talkin' Cloud (<http://www.talkincloud.com>), MSPtweet (<http://www.msptweet.com>) and VARTweet (<http://www.vartweet.com>) are the leading blogs and social media destinations in the IT channel.

For More Information

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